

Indiana School for the Deaf  
1200 E 42<sup>nd</sup> Street  
Indianapolis, IN 46205  
[www.isdorioles.com](http://www.isdorioles.com)



Athletic Department  
Paul Wood, Athletic Director  
[pwood@isd.k12.in.us](mailto:pwood@isd.k12.in.us)  
V/VP 317-493-0715

September 5, 2017

Dear Potential Sponsor:

The Athletics Department of the Indiana School for the Deaf (ISD) would like to invite you to submit a bid to become a sponsor for the 13<sup>th</sup> annual Willigan Wrestling Tournament at the ISD campus on January 19 & 20, 2018.

ISD has been selected to host the 13<sup>th</sup> annual Willigan Wrestling Tournament and we expect about 200 deaf and hard of hearing participants and 500+ fans from 6 different deaf schools:

- |                                           |                                         |
|-------------------------------------------|-----------------------------------------|
| -Indiana School for the Deaf              | -California School for the Deaf-Fremont |
| -California School for the Deaf-Riverside | -Texas School for the Deaf              |
| -Maryland School for the Deaf             | -Model Secondary School for the Deaf    |

This event provides excellent opportunities for deaf and hard of hearing students to compete against each other – as well as fans to meet and socialize with deaf people from all over the country. For more information about the Willigan Wrestling Tournament, please visit our website at <http://www.isdorioles.com/new/13th-annual-willigan-wrestling-tournament/>.

The Willigan Wrestling Tournament will have 4 different levels of sponsorship available:

***Title Sponsorship (\$2,500)***

- corporate logo displayed on poster of media background (picture & interview), printed on the Willigan Wrestling Tournament program book and website
- back cover advertisement in the program book with QR barcode
- web graphic with click through on the Willigan Wrestling Tournament website
- prominent exhibit booth location (2 tables)
- corporate logo on all Willigan Wrestling Tournament T-shirts for players and coaches
- ten passes to the ISD hospitality room & t-shirts
- stage presentation of the Willigan Wrestling Tournament championship teams
- after tourney, media background for interview & pictures will go with you

***The Indiana School for the Deaf Athletic Department is committed to provide a competitive and inclusive sports program that promotes physical and mental development and wellbeing for all student athletes.***

***Gold Sponsorship (\$1,000)***

- corporate logo printed on the Willigan Wrestling Tournament program book and website
- one page advertisement in the program book
- web graphic with click through on the Willigan Wrestling Tournament website
- exhibit booth location (1 table)
- six passes to the ISD hospitality room

***Silver Sponsorship (\$500)***

- half page advertisement in the program book
- exhibit booth location (1 table)
- four passes to the ISD hospitality room

***Bronze Sponsorship (\$250) for non-profit organizations***

- exhibit booth location (8 foot long booth)

Our deadline for sponsorships is **December 8, 2017**. Please submit a letter with your desired sponsorship level on your corporate stationery to:

Paul Wood  
Athletic Director  
Indiana School for the Deaf  
1200 East 42<sup>nd</sup> Street  
Indianapolis, IN 46205

The deadline for the payment is **January 12, 2018**.

If you have any questions, please email Paul Wood, [pwood@isd.k12.in.us](mailto:pwood@isd.k12.in.us).

Sincerely yours,

Paul Wood  
Athletic Director